

Webshop Designer

Volunteer Role Description



Key Information

Supervised by	Webshop Manager
Location	Home based
Duration	Long term
Commitment	2-3 hours per week <i>(we can be flexible around this depending on your availability)</i>

Purpose

Are you passionate about design and youth empowerment? Woodcraft Folk is looking for volunteers interested in design to help us bring our online shop to life.

Help with the delivery of Woodcraft Folk's online clothing shop by producing designs for merchandise and as a result, maximising its use by groups and volunteers, and generating income for the organisation.

This is an exciting time to join the youth organisation as it celebrates its centenary. Woodcraft Folk is a youth organisation based in the UK that works with young people of all ages through their local group network, activity programme and outdoor education centres across the country.

Volunteers will create new additions to our range of branded clothing and accessories available from our TeeMill online shop, helping us become better known and understood while raising valuable funds. We are looking for designs to apply to a range of merchandise from stickers to t-shirts to tote bags and more!

Responsibilities

We're seeking a team of volunteer designers with a flair for creativity and a commitment to our mission of empowering young people. Volunteers will ideally be confident using graphic design packages to create production ready artwork that can be uploaded directly to the website to produce new product lines.

- work with the Webshop Manager and other volunteers to agree design briefs for new lines
- produce unique artwork in response to agreed briefs for a range of clothing and merchandise types from t-shirts to tote bags

Woodcraft Folk is a registered charity in England & Wales (1148195) and in Scotland (SC039791), and a limited company, registered in England & Wales (8133727).

Registered office: Unit 9, 83 Crampton Street, London SE17 3BQ

- work with the Webshop Manager to add designs to the webshop (this is desirable not essential)
- Reflect the values and spirit of Woodcraft Folk in your work

Skills & Knowledge Required

- creative flair
- design and/or illustration skills
- ability to collaborate effectively with others
- familiarity with (and access to) graphic design software, e.g. Canva, Adobe Illustrator, Procreate*

*desirable

Screening Requirements

DBS / PVG check **No**

References **Yes**

*To express interest in this volunteer role, please email **lauren.penny@woodcraft.org.uk** to arrange an informal discussion.*