

## Report from Latitude 2010: The Woodcraft Folk stall

### What happened?

We ran an information stall about Woodcraft Folk at the Latitude festival, where Woodcraft Folk were running part of the kids field. The Huge Ideas Pot (a TREE fund distributed by DF Committee) paid for us to print three pull up banners for the stall. They were designed by us all around the same theme of "youth is not wasted on the young" and have been used at other events such as Venturer camp since.

The stall also included:

- Various leaflets
- The annual review (very useful for new people to get a feel of the organisation)
- Sheets for collecting peoples contact details
- Stickers
- Simple activities including biscuit decorating and colouring

### Who was involved?

Phin did most of the designing for the pull up banners. The actual stall was mostly staffed by Phin and Kit but various Venturers and adults from the Eastern region also did some shifts.

### Did it have the impact you wanted to have?

Yes, Julie (the organiser of the Woodcraft Folk area of the kids field) gave very positive feedback and asked us to do it again next year. Several group leaders have reported that they have recruited new volunteers and child members as a result.

### What you would do differently next time?

- Collect contact details on a computer to ensure it is more accurate.
- Have more information about volunteering
- Have more information for people to read on the pull up banners

### Any advice on how other people could be involved, or do a similar thing of their own?

Anyone can do it. The pull up banners are available for anyone to use. We can also provide templates for printing stickers and contact collection sheets. Leaflets and badges etc. are available from the office. I would encourage anyone to go to a festival and set up a stall.

The important thing is that you are able to explain woodcraft folk clearly without using jargon. I would definitely recommend running a stall alongside other activities (discussions, craft, play etc). Also make sure you have a printed list of all the district contacts so that you can give people the contacts they need.

