



Woodcraft folk

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JUNE
2018

Woodcraft Folk

Newsletter for Treasurers

OUR NETWORKS



CONTACTS

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(National Treasurer)

[Jon Nott](#)
(General Secretary)

[Debs McCahon](#)
(Director of Development)

[Sarah McDonell](#)
(Gift Aid)

[Leanne Powell](#)
(Membership & Groups)

[Funding Group](#)

[John Tippins](#)

Welcome

Welcome to the latest edition of our newsletter for treasurers from me and the rest of the Funding Working Group, we hope you find it useful.

Blue skies

Roland

Fundraising Code of Practice



FUNDRAISING
REGULATOR

The Fundraising Regulator was established in January 2016, following widespread public and media concern about how charities contact potential donors. Woodcraft Folk has recently signed up to their [Fundraising Code of Practice](#), which outlines the

standards expected of all charitable fundraising organisations across the UK.

The Code is a lengthy document and much of it concerns fundraising practices which we do not use. However, it includes sections that are of relevance to Woodcraft Folk, such as [working with volunteers](#), [working with children](#), and raising funds with [raffles and lotteries](#). Most of Woodcraft's current fundraising practices already follow much of the Code of Practice so there is no cause for alarm!

If your group or district is engaged in a fundraising project you should be aware of the relevant section of the code and follow [The Fundraising Promise](#).

A website page providing links to the Code of Practice relevant sections has been added at woodcraft.org.uk/fundraising-code-practice

John

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Friends of the Folk

Friends of the Folk is our scheme for those supporters of Woodcraft Folk who want to donate regularly to the national organisation, but don't want to become members because, for example, they aren't able to become active volunteers. We hope the scheme will appeal, in particular, to parents of children in our groups and to former Woodcrafters.



WEB LINKS

Advice for treasurers

[Treasurer's Handbook](#)

[Accounting Spreadsheet for Groups & Districts](#)

[Financial Returns](#)

[FAQs for treasurers](#)

Funding advice

[Funding Opportunities](#)

[Local Fundraising](#)

[Woodcraft Folk Funding Bids Policy](#)

Gift Aid

[Gift Aid guidance for District Treasurers](#)

[Gift Aid Webinar](#)

DATES FOR YOUR DIARY

[22-24 June Annual Gathering](#)



Give as you Live®

FORWARD THIS EMAIL

Do you know someone who might

Encouraging non-members to support national Woodcraft Folk with a regular donation is important to ensuring we can keep group registration fees and individual membership fees as low as possible.

We have launched an online sign-up option for Friends of the Folk. Please promote the scheme to people with children in your groups and to former members who you may be in touch with. We have provided a toolkit to help you do this. This includes example text to include in your local newsletters or emails. The toolkit can also be found on the website at: woodcraft.org.uk/resources/friends-folk-toolkit

The sign-up page for Friends of the Folk is woodcraft.org.uk/friends.

Feedback

We would really appreciate any comments or feedback you have that would help us improve the promotional tools.

Please send comments to John Tippins, our fundraising volunteer, fundraiser@woodcraft.org.uk.

If you can copy fundraiser@woodcraft.org.uk into any newsletter or dedicated mailings you send promoting Friends of the Folk, that would be really helpful.

If you have any questions, please contact John (fundraiser@woodcraft.org.uk).

Thanks, in advance, for any help you are able to give in promoting Friends of the Folk and helping us to improve the promotional toolkit.

Blue Skies

Jon

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Reminders

Treasurer resources

If you have recently taken over as your group or district treasurer, you may not be aware of the resources that are available on the Woodcraft website. The starting point for treasurers is woodcraft.org.uk/local-treasurers. There you will find links to the [Treasurer Handbook](#), the [Accounting Spreadsheet](#) for groups and districts, [Gift Aid](#) guidance, and [District Treasurer webinar](#) recorded in January this year.

Gift Aid

Our Gift Aid income continues to increase year on year, so that we now raise 50% more than we did three years ago. Gift Aid enables us to claim back the tax paid by donors on money they donate to us - every £10 donated is worth £12.50 to us. You can find more about claiming Gift Aid at woodcraft.org.uk/resources/gift-aid-guidance-district-treasurers.

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Local Fundraising

If you're looking for funds for your group or district, a good place to start is the [Funding Opportunities](#) page on the Woodcraft website. This list almost 40 funding bodies, several directories of grant-making organisations and support agencies, and tips for a successful application. In addition, there is a weekly email of forthcoming grant deadlines that you should be receiving. If you're not receiving this or there is someone in your district who would like to be added to the mailing list, please email fundraiser@woodcraft.org.uk.

And if there is a grant scheme that you think we should know about, if you have a favourite way of raising funds that others might benefit from, or if you've had success at raising funds, please [let me know](#) - we would like to celebrate your success.

If, on the other hand, you have an embarrassing excess of wealth, there are plenty of uses to which we could put your money - supporting other districts, our centres or [Common Ground](#), our international camp to be held in 2020.

GDPR

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Fed up of getting these emails? Feel free to come back at any time!

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Following the introduction of the General Data Protection Regulation, a new section has been added to the Woodcraft website to update and bring together our data protection policies. Here is the link to the [Data Protection Hub](#).

John

Newsletter feedback

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Comments, suggestions for articles you'd like to see or anything else you'd like to air, please email to fundraiser@woodcraft.org.uk

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