

Applying for funding

This document was produced Jan in 2016. Funding opportunities change regularly.
Check <http://woodcraft.org.uk/fundraising> for up to date information and guidance, or contact info@woodcraft.org.uk

A good start would be to look at the fundraising policy of Woodcraft Folk fundraising policy <http://woodcraft.org.uk/resources/funding-bids-policy>

Small funding pots up to £10k

Local authorities and **police trusts** often have small pots of funding
Major **development projects** in your area may have pots of funding for community projects.
For example, there was a fund released as part of a shopping centre development in Leeds, and money available for communities living within sight of new wind turbines in North Wales.

Local trusts and foundations

Awards for All (need to apply 4 months before, they like new projects, they have 4 target areas, focussing on one is recommended.

- Better chances in life
- stronger communities
- Improved Rural and Urban environments
- Healthier & more active people and communities

Download this document [A4AEngland_guide_easy.pdf](#)

Other Lottery pots (Sports council, Sport England, Big lottery, heritage etc)
Heritage Lottery hlf.org.uk

Charitable Trusts,

Comic relief, BBC Children in need (will give repeat funding)

Joseph Rowntree Foundation

Edge Fund <http://edgefund.org.uk/about/funding-values/>

Lush - sustainability slush fund, for permaculture projects

<http://edgefund.org.uk/about/funding-values/>

Esmee Fairbairn <http://esmeefairbairn.org.uk/what-we-fund/>

LLoyds TSB <http://www.lloydstsbfoundationni.org/programmes/community-grant-programme>

Galaxy <http://galaxyhotchocolate.com/> 5 pots of £300 each week

Supermarkets

For snacks or camp food - Approach your local store with a request on letter headed paper. Coop, Morrisons, Tesco's Sainsbury's etc

Wickes, B & Q. for materials. usually around £50 worth

Funding - Sainsburys has a 'Charity of the year' scheme, where each store raises money for one charity. A group in Leeds got around £700 through this scheme:

<https://www.sainsburyslocalcharity.co.uk/>

Most major supermarkets have similar schemes.

For all funding bids you will need the following....

- **Letter headed paper** - design your own letterhead for your group, logos are on the website <http://woodcraft.org.uk/woodcraft-folk-logos>
- **Constitution** - Articles can be found here <https://www.woodcraft.org.uk/sites/default/files/Woodcraft%20Folk%20Articles%202012.pdf>
- **to show how you make your own decisions** with regular meetings and a group structure with roles identified
- **you may need policies such as**
 - safeguarding <http://www.woodcraft.org.uk/safeguarding>
 - equal opps <http://woodcraft.org.uk/resources/equal-opportunities-and-inclusion-policies>
 - health and safety <http://woodcraft.org.uk/resources/health-and-safety-for-groups-policy>

Proof of Insurance - note this is for 2015 -16

[http://woodcraft.org.uk/sites/default/files/Public%20Liability%20Proof%202015-2016%20\(Ace\).pdf](http://woodcraft.org.uk/sites/default/files/Public%20Liability%20Proof%202015-2016%20(Ace).pdf)

- **Bank account**
- **Recent set of accounts**
- **Capacity to deliver a project** track record, people with relevant skills, a clearly outlines and well planned project
- **Project details**
 - **Need** - who are you helping what problem/issue do they have
 - **Evidence of need and demand** - statistics, research, local and national agendas/policies, consultation, waiting lists, evaluation of pilot project, ask beneficiaries
 - **Project/activity outline** - who will do what when, where, how, who, stages in your plan for delivery
 - **Community and beneficiary involvement** (in planning, delivery, evaluation, fundraising, volunteering etc
 - **What difference will your project make?** what will change, what outcomes/impact will you hope to achieve?
 - **How does this fit with funders priorities/outcomes**
 - **How will you know what has changed ?** how will you monitor and evaluate? Methods: participants feedback, external report, anecdotal, video, case study, observations, evaluation star etc
 - **How much do you need & what for** (budget) any match funding (including own fundraising and volunteer contributions, sometimes volunteer time.
- **Tips for applying**
 - Preparation - have a clear project
 - Check your eligibility to the fund
 - Read the application form and guidance carefully- refer to guidance when completing the bid, ask funder if unsure
 - Don't waffle - use bullet points
 - Avoid jargon - keep it simple
 - Substantiate any claims
 - Bring your project to life - quotes, anecdotes
 - Do a draft and ask someone to read it and give you feedback

- Give yourself plenty of time
- Make sure your proposal meets the overarching aims of the fund, as well as the specific requirements of each question in the form.

- **Info and support**
 - Most areas will have volunteer bureaux or third sector support organisations who can help with funding.
 - www.fundingcentral.org.uk is a UK wide search engine for funding pots
 - Visit <http://woodcraft.org.uk/fundraising> for lots more guidance
 - Email funding@woodcraft.org.uk for any unanswered questions